

THEATRE FOR A NEW AUDIENCE  
POLONSKY SHAKESPEARE CENTER



ANNUAL SPRING GALA  
Celebrating Shakespeare's Birthday



*Paul Davis*  
© 2025

Honoring Jeffrey Horowitz  
Founding Artistic Director  
MAY 12, 2025



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***CORDIALLY INVITE YOU TO ATTEND  
THEATRE FOR A NEW AUDIENCE'S***

***ANNUAL SPRING***

***G A L A***

***Celebrating Shakespeare's Birthday***

***MONDAY, MAY 12, 2025***

***HONORING***

***Jeffrey Horowitz***

for 46 years of visionary leadership at TFANA and  
accomplishments in American Theatre

***and***

The 14th presentation of the *Life in Art Award* to

***Michael M. Kaiser***

Chairman, DeVos Institute of Arts and Nonprofit Management  
President Emeritus, John F. Kennedy Center for the Performing Arts

***CIPRIANI 25 Broadway, New York***

***6:30 PM*** Cocktail Hour and Silent Auction

***7:30 PM*** Seated Dinner and Awards Presentation

Festive Attire

Responses received by April 28, 2025 will be included in the evening's programs

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# 2025 GALA HONOREES

## *HONORING*

Jeffrey Horowitz



Photo Credit: Gerry Goodstein

**Jeffrey Horowitz**, Theatre for a New Audience (TFANA) Founding Artistic Director, was introduced to theatre at age 16 by Ms. Francis Hall, an English literature and drama teacher at Windsor Mountain School. He subsequently attended University of California, Los Angeles and the London Academy of Music and Dramatic Arts. As an actor, Horowitz appeared on Broadway, Off-Broadway, in regional theatre and film before founding TFANA in 1979. Horowitz has served on the Panel of the New York State Council on the Arts, the Board of Directors of Theatre Communications Group, the Advisory Board of The Shakespeare Society and the Artistic Directorate of Shakespeare's Globe, London.

2003 John Houseman Award – The Acting Company; 2004 Gaudium Award – Breukelein Institute; 2014 Alfred Drake Award – Brooklyn College; 2019 Obie Lifetime Achievement; 2020 Samuel H. Scripps.

### **Jeffrey Horowitz Legacy Fund**

August 31, 2025, Jeffrey retires after 46 years. This year's Gala recognizes his leadership. Tax deductible gifts to TFANA in honor of Jeffrey may be made to the **Jeffrey Horowitz Legacy Fund** on the enclosed Gala RSVP card or at [www.tfana.org/HorowitzLegacy](http://www.tfana.org/HorowitzLegacy)

## *LIFE IN ART AWARD*

Michael M. Kaiser



Photo Credit: John T. Consoli

**Michael M. Kaiser** Chairman, DeVos Institute of Arts and Nonprofit Management, President Emeritus, John F. Kennedy Center for the Performing Arts. Few arts professionals have had a greater global impact than Michael M. Kaiser.

Founder of the DeVos Institute, Michael also served as President of the Kennedy Center and as Executive Director of the Royal Opera House, American Ballet Theatre, and the Alvin Ailey American Dance Theater Foundation.

The DeVos Institute has provided arts administration training and consulting for governments and institutions across the US and more than 80 countries, including Yale, Oxford, Theatre for a New Audience, National September 11 Memorial and Museum, Public Art Fund, and Paul Taylor and Martha Graham Dance Companies.

Michael is the author of eight books, including 2008's *The Art of the Turnaround*. Currently a Professor at the University of Maryland, he has also taught at NYU and the University of the Witwatersrand, Johannesburg.

His awards and honors include: the Capezio Award, the St. Petersburg 300 Medal, a U.S. Department of State Citation, the Blacks in Dance Award, and China's "Award for Cultural Exchange". He holds honorary doctorates from Georgetown and The University of Missouri.

# THEATRE FOR A NEW AUDIENCE

Founded in 1979 by Jeffrey Horowitz, and led by Horowitz and Managing Director Dorothy Ryan, TFANA is a home for Shakespeare and other contemporary playwrights. TFANA explores the ever-changing forms of world theatre and creates a dialogue between the language and ideas of Shakespeare and diverse authors, past and present. TFANA also builds associations with artists from around the world and supports their development through productions, commissions and residences.

TFANA has played on Broadway, Off-Broadway, and toured internationally and nationally. It serves audiences of all ages and backgrounds; is devoted to accessibly priced tickets including its New Deal, which provides \$20 tickets for those aged 30 and under and full-time students of any age. TFANA is also committed to a civic role. It created and runs the largest in-depth programs in the NYC Public Schools to introduce Shakespeare, as well as a playwrighting program, which together have served more than 140,000 students since 1984.

In 2001, TFANA became the first American theatre invited to bring a production of Shakespeare to the Royal Shakespeare Company (RSC), and in 2007 TFANA returned to the RSC. In 2025, TFANA was invited to bring its production of Shakespeare's *The Merchant of Venice*, starring John Douglas Thompson as Shylock and directed by Arin Arbus, to the Royal Lyceum Theatre, Edinburgh, Scotland.

In 2013, TFANA opened its first permanent home, Polonsky Shakespeare Center, Brooklyn, with the 299-seat Samuel H. Scripps Mainstage and the 50-seat Theodore Rogers Studio.

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# THEATRE FOR A NEW AUDIENCE

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\*Denotes Member of Theatre for a New Audience's Board of Directors

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## Annual Spring Gala

MONDAY  
MAY 12, 2025

*Responses received by April 28th, 2025 will be included in the evening's program.*

**TABLES** I/We will join the Gala Committee and purchase a table:

- |   |   |
|---|---|
| <input type="checkbox"/> <b>\$45,000 Co-Sponsor:</b> Premier table for 10, logo in program, with tribute ad (or logo) on screens at the event, and listing on the Theatre's website.        | <input type="checkbox"/> <b>\$30,000 Partner:</b> Premium table for 10, Partner listing in program with tribute ad (or logo) on screens at the event, and listing on the Theatre's website. |
| <input type="checkbox"/> <b>\$20,000 Patron:</b> Priority table for 10, Patron listing in program, with tribute ad (or logo) on screens at the event, and listing on the Theatre's website. | <input type="checkbox"/> <b>\$15,000 Benefactor:</b> Table for 10, Benefactor listing in program, with tribute ad (or logo) on screens at the event, and listing on the Theatre's website.  |

**TICKETS** I/We will purchase ticket(s):

- |   |  |
|---|--|
| <input type="checkbox"/> # _____ <b>\$3,000 Supporter Ticket(s).</b> Priority seating and Supporter listing in program. | <input type="checkbox"/> # _____ <b>\$2,000 Donor Ticket(s).</b> Preferred seating and Donor listing in program. |
|---|--|

*All but \$350 per ticket is tax-deductible.*

**JEFFREY HOROWITZ LEGACY FUND**

- ☐ I/We would like to support the Jeffrey Horowitz Legacy Fund with a gift of \$ \_\_\_\_\_.  
The Jeffrey Horowitz Legacy Fund celebrates Jeffrey's 46 years of visionary leadership of TFANA. The Fund will support this final season as well as future seasons under the incoming Artistic Director. Gifts and multi-year pledges can also be made at [www.tfana.org/HorowitzLegacy](http://www.tfana.org/HorowitzLegacy).

**CONTRIBUTION**

- ☐ I/We cannot attend but wish to make a fully tax-deductible contribution of \$ \_\_\_\_\_.

**TRIBUTE AD**

- ☐ **\$3,000 for a tribute ad (or logo) appearing on screens during the event.**  
Image (ad or logo) size should be 1920 x 1080 pixels (16:9) and should be saved as either .png or .jpg files. To provide tribute text for layout, please contact Gavin McKenzie at [gmckenzie@tfana.org](mailto:gmckenzie@tfana.org).  
Reservation deadline: May 5, 2025

Enclosed please find a check for \$ \_\_\_\_\_ payable to **Theatre for a New Audience.**

Please charge a total of: \$ \_\_\_\_\_ to my \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express

Name (as on card) \_\_\_\_\_ Signature \_\_\_\_\_

Card Number \_\_\_\_\_ Exp \_\_\_\_\_ CVV \_\_\_\_\_

*You may also purchase tables and tickets, and make contributions, through our secure web portal at: [tfana.org/gala](http://tfana.org/gala).*

**Name(s)** PLEASE PRINT AS YOU WISH TO BE LISTED \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Cell Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

Please list your guests' names and cell phone numbers:

- |          |           |
|----------|-----------|
| 1. _____ | 6. _____  |
| 2. _____ | 7. _____  |
| 3. _____ | 8. _____  |
| 4. _____ | 9. _____  |
| 5. _____ | 10. _____ |

**Reservations are to be paid by the night of the Gala.**

For additional information, please contact Gavin McKenzie  
at 646-553-3890, or through email at [gala@tfana.org](mailto:gala@tfana.org).